



Professional Development Conference

2025

SPONSOR PROSPECTUS

About

The Fort Worth Chapter of the Project Management Institute (FWPMI) is a non-profit organization dedicated to advancing the project management profession through high-quality educational events and networking opportunities. Since its founding in 1992, FWPMI has grown to over 1,800 members across a wide range of industries throughout the DFW Metroplex.

As part of its mission, FWPMI actively supports student chapters across North Texas, including those at the University of North Texas, The University of Texas at Arlington (UTA), Tarrant County College, and Texas Christian University's LEAPS program. Each year, the chapter awards scholarships to help students unlock their potential through project management, enriching both their academic and personal development.

FWPMI also proudly contributes to the community by supporting organizations such as Directors of Volunteers in Agencies (DOVIA) Tarrant County, Ronald McDonald House, The Welman Project, and the Lonestar Future City Competition—introducing middle school students to project management principles through STEM education.

In addition, the chapter maintains a strong commitment to veterans, supporting various outreach initiatives and grants. Members actively participate in programs such as SAFE Project Military Wellness Training, Wear Blue: Run to Remember, UTA's Military Mentoring Program, and Valor Ranch's Watermelon Crawl Festival, which supports the reintegration of female veterans into civilian life.

Professional Development Conference

This year, FWPMI is partnering with key stakeholders to deliver a high-impact 17th Annual Professional Development Conference on October 10, 2025, at the Grand Hall NRH Centre in North Richland Hills, Texas. This dynamic, one-day event offers attendees the chance to sharpen core skills, explore emerging trends, and connect with fellow project management professionals. It also presents a unique opportunity for sponsors to connect directly with the professionals who drive change and lead decision-making across a broad spectrum of industries.



Better Together – Back to Basics

FWPMI Professional Development
Conference

October 10, 2025

7:30AM – 6:00PM

6000 Hawk Avenue

North Richland Hills, TX 76180

FWPMI

1517 Postbridge Ct. Arlington, TX 76012

www.fwpmi.org

Sponsor Marketing Opportunity

As a Sponsor or Vendor Showcase participant, your organization will gain direct visibility among conference attendees and extended brand exposure through our promotional outreach to over **9,000 project management professionals** across the metroplex and surrounding areas.

FWPMI offers a variety of sponsorship opportunities for the **17th Annual Professional Development Conference**, taking place on October 10, 2025. Whether you're seeking a premier sponsorship or targeted event exposure, we have options to fit your goals. If you're interested in a custom sponsorship not listed below, we welcome your ideas—please reach out to us at marketing@fwpmi.org.

In alignment with this year’s theme, Better Together – Back to Basics, we anticipate more than 200 inperson attendees, including certified Project Management Professionals, emerging project managers, and students. Participants will engage with nationally and locally recognized speakers presenting topics aligned with the PMI Talent Triangle—Technical Project Management, Leadership, and Strategic/Business Management. Attendees can tailor their experience by selecting sessions that match their interests and professional development goals. Throughout the day, they’ll also have valuable opportunities to network, exchange ideas, and earn PDUs (Professional Development Units) toward maintaining their PMI credentials.

Sponsorship Opportunities

- **Diamond** Level Annual Sponsorship – \$7,995
- **Platinum** Level Associate Annual Sponsorship – \$4,995
- **Gold** Level Partial Annual Sponsorship – \$2,495
- Single Event Sponsorships **I** – \$1,500 *See the following page for a*
- Single Event Sponsorships **II** – \$1,000 *detailed benefits comparison.*
- Single Event Sponsorships **III** – \$500
- Advertisement and Conference Program \$100-\$350

Benefits for Annual Sponsorship Packages:

Annual Sponsorship Packages			
Benefits	Diamond \$7,995	Platinum \$4,995	Gold \$2,495

Sponsor logo on PMI Fort Worth Chapter website homepage with active sponsor link. (logo sizes may vary with sponsorship type)	✓	✓	✓
Fort Worth PMI Chapter name and logo rights to use in promotional communications	✓	✓	✓
Sponsor logo displayed on rolling presentations at monthly chapter events (in-person / virtual)	✓	✓	✓
Sponsor promotion in monthly Enewsletter distributed to 1700+ members monthly	12	8	6
Sponsor product or service presentation at FWPMI event (up to 5 minutes)	6	4	2
Promotional table at FWPMI chapter dinner meetings	6	4	2
Dinner Meeting Complimentary Passes	12	8	4
Sponsor Host In-Person Option – Dinner meeting event at sponsor location	6	4	2
Professional Development Conference admission pass	2	1	
Sponsor Host Virtual Option - Lunch and learn or virtual event hosted by sponsor (45-day advance notice must be given to allow promotion of the event)	✓	✓	✓

Benefits for Single Event Sponsorship Packages:

Single Event Sponsorship Packages

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Benefits	\$1,500	\$1,000	\$500
Sponsor product / service table	✓		
Sponsor name featured in program and opening presentation.	✓	✓	✓
Admission passes to single day of event	2	1	
Sponsor branded giveaways (provided by sponsor to be added to attendee gift bags)	✓	✓	✓
Advertisement in Conference Program			
Full Page Ad	\$350.00		
Half Page Ad	\$175.00		
Quarter Page Ad	\$100.00		

FWPMI offers a variety of sponsorship opportunities designed to maximize visibility and engagement during our Professional Development Conference as well as throughout the year.

If you would like to contribute in a different way, we also welcome general donations. These contributions help offset additional conference expenses such as venue enhancements, attendee engagement materials, and speaker support. Your generosity directly supports the success of this event and our mission to advance the project management profession.

Please complete the form below to indicate your selected sponsorship level.

Sponsorship Levels (select one)

- ☐ **Diamond** Sponsor – \$7,995
- ☐ **Platinum** Sponsor – \$4,995
- ☐ **Gold** Sponsor – \$2,495
- ☐ Single Event Sponsorship **I** – \$1,500
- ☐ Single Event Sponsorship **II** – \$1,000
- ☐ Single Event Sponsorship **III** – \$500
- ☐ Full Page Program Ad – \$350
- ☐ Half Page Program Ad – \$175
- ☐ Quarter Page Program Ad – \$100
- ☐ Other Contribution/Donation \$ _____
- ☐ \$ _____

Sponsor Information

Company Name: _____

Address: _____

Authorized Contact: _____

Title: _____

Phone: _____

Email: _____

Method of Payment

Sponsorship Total \$ _____

Payments may be made by Check, Paypal, or Money Order

For Paypal use: **finance@fwpmi.org**

Send check and money order payments to: **FWPMI | 1517 Postbridge Court | Arlington, TX 76012**

Sponsor Deadlines

Date	Action Item
August 5, 2025	Sponsorship Applications Open for Submission
September 15, 2025	All advertisement materials must be submitted. Please contact marketing@fwpmi.org for logo and ad specifications
September 20, 2025	Payment due for Sponsorships. Please see Method of Payment section for details.

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September 26, 2025	Final day to deliver corporate - branded swag to be added in attendee bags. Please contact president@fwpmi.org for drop off time and location.
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Advertising and Sponsorship Policies

Fort Worth Chapter of the Project Management Institute (FWPMI) reserves the right to reject any advertising or to limit the advertising content

Advertisements are accepted for publication entirely upon the representation that the agency and/or advertiser are authorized to publish the contents thereof. In consideration of the publication of such advertising, the advertiser and/or agency will fully defend, indemnify and hold FWPMI harmless from and against any expense, loss or claim of any kind by reason of any claims or actions against FWPMI arising out of publication or creation of the advertisement.

All contents of advertisement are subject to FWPMI's approval. FWPMI reserves the right to reject or cancel any advertisement or insertion order at any time.

Advertisements on paper distributions will be printed once only and excluded from archived documents that are kept for historic purposes.

Company logos must be at least 200dpi and either a .jpg,.eps,.gif or .png (transparent) in order to be applicable.

For all advertising specifications please reach out to marketing@fwpmi.org

In consideration of FWPMI's reviewing for acceptance, or acceptance of, any advertising for publication, advertiser and its agency agree not to make promotional reference to FWPMI or use FWPMI's logo in any way except with the express permission of FWPMI. Acceptance of the advertisement by FWPMI shall in no way constitute an endorsement or recommendation by FWPMI of the product or services advertised.

Conditions other than rates are subject to change without notice.

In the event FWPMI fails to publish an advertisement or causes an error in an advertisement, FWPMI's sole liability, shall be to refund the cost of the advertisement.

IN NO EVENT SHALL FWPMI BE LIABLE FOR ANY DIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING BUT LIMITED TO LOST PROFITS.

Positioning instructions on insertion orders shall be treated as requests only and are not binding on FWPMI. FWPMI's inability or failure to comply with any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising.

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Payment needs to be received in full before the advertisement will be published.

No cancellations will be accepted after the material closing date.